



# Highlights

## Atlas Unveils Fisher Memorial Award Competition for Best Publications

Each year, Atlas will commemorate the life, ideals, and achievements of the late Sir Antony Fisher by recognizing public-policy institutes around the world for their outstanding publications. The first awards, to be announced in May 1990, will be given to eligible institutes that in 1988 or 1989 published a book, report, monograph, or study that in the opinion of the judges made the greatest contribution

to the public understanding of the free economy. The panel of judges includes many distinguished proponents of the market economy, including Dr. James Buchanan, Dr. Israel Kirzner, Dr. Antonio Martino, and Mr. Henri Lepage.

The annual awards are made possible by the many friends and relatives of Sir Antony who contributed in his memory.

## 12th International Workshop Highlights Social Security

Atlas will be holding its 12th International Workshop for policy institutes from the evening of May 17 through lunchtime, May 19, 1990 in Herndon, Virginia. This will be the second of four scheduled for 1990. Atlas held its 8th Workshop in Herndon in October, 1988.

Work being done by market-oriented public policy institutes on social security issues will be the featured topic for the event. Other sessions will focus on fund-raising and on activities of institutes around the world.

The cost of the workshop is \$100 per person, not including accommodations. Please contact Atlas for registration information.

## Fighting the War of Ideas in Latin America

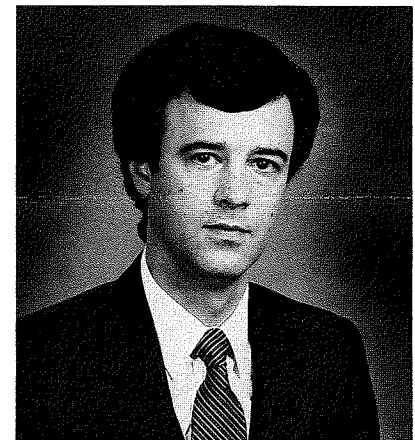
*Fighting the War of Ideas in Latin America* is a new publication from the National Center for Policy Analysis (Dallas, Texas) and is the third in its series on "How Ideas Cause Change." It is co-edited by NCPA President John Goodman and Ramona Marotz-Baden (Foundation for Research on Economics and the Environment).

"A war of ideas is raging in Latin America. It is a classic battle between freedom and free enterprise, and statism and dictatorship. It is every bit as important as the battle in Eastern Europe, and the results to date are just as astonishing. In almost every country, the policies of statism are in retreat," writes Goodman.

Released in early 1990, the book is divided into two parts. The first part is a series of case studies covering Peru,

Venezuela, Mexico, Chile, Argentina, and Guatemala. The second part includes essays on the Catholic Church in Latin America by Alex Chafuen, on politics and economics by Gerald W. Scully, and taxes and debt by Alan Reynolds.

"During the time this book was in preparation, our work was made immeasurably easier because of the continuing work of the Atlas Foundation, under the leadership of its president, John Blundell. Special thanks are also due to Alejandro Chafuen, Director of Advisory Programs of the Atlas Foundation. Chafuen spent many hours poring over chapter manuscripts and answering many questions that naturally arise when people of different cultures contribute to a common project," commented John Goodman.



John Goodman

### Inside this issue:

*A report on recent Atlas Workshops in Brazil, Guatemala, and New Zealand* ►

# Atlas Workshops Held in Brazil, New Zealand, and Guatemala

Atlas Workshops have four goals:

- to update all present on the progress of the many different institutes around the world;
- to educate new institute staff on what works and what does not;
- to showcase the work of the institutes to foundation and corporate officers; and
- to send all participants away refreshed, rededicated, and reinvigorated.

Three recent Atlas Workshops achieved all of these goals.

The first was held in Sao Paulo, Brazil, and attracted some 40 representatives of over 20 institutes from 12 different countries.

Keynote addresses were delivered by Cato Institute President Ed Crane, philosopher Tibor Machan, and leading Brazilian entrepreneur Henry Maksoud.

Reports were delivered by institutes from Peru, Uruguay, Brazil, Argentina, Panama, Venezuela, and Colombia.

The final element of the program consisted of panels on working within academia, fund-raising in the US, led by Gordon St. Angelo of the Lilly Endowment, and book programs.

Immediately preceding the Sao Paulo Workshop, Atlas ran a two-day colloquium in conjunction with the Liberty Fund of Indianapolis entitled "The Generation and Consequences of Ideas." The schedule included sessions based on precirculated papers. The themes of these sessions were: Interests and Ideas, Classical Liberalism and Scholarship, Liberalism and Culture in Latin America, Ideas and Public Policy, and the Generation and Consequences of Ideas in Latin America Today.

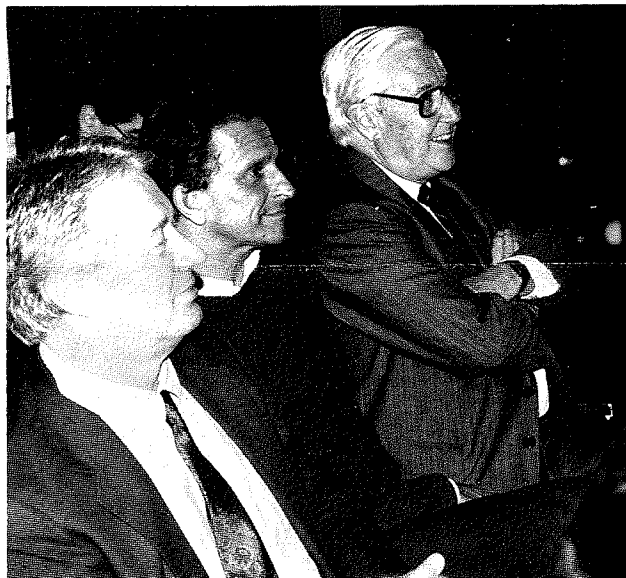
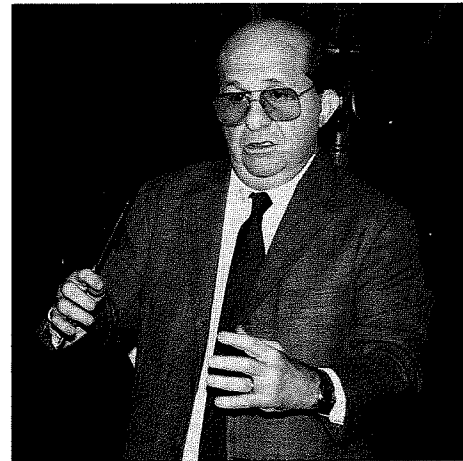
Two months later, Atlas went down under for its 10th International Work-

shop. Fifty participants from 15 institutes in 11 different countries attended.

A key feature of this program was the showcasing of the work of institutes in particular areas of policy expertise. Chairman John Fund of the Wall Street Journal introduced sessions on law and economics, free-market environmentalism, health care, and privatization in the transportation sector, delivered by William Mellor (Pacific Research Institute), Jane Shaw (PERC), John Goodman (NCPA), and Robert Poole (Reason Foundation), respectively.

The 11th International Workshop took place in Antigua, Guatemala, on January 11, 1990. Eighty-three people from 20 institutes in 16 different countries attended. High points of this meeting included a luncheon in honor of Dr. Manuel Ayau and sessions on the work of the institutes in Central and South America.





**This Page:**

Leading New Zealand businessman Alan Gibbs (top left) gave the keynote speech at the opening dinner in Christchurch, New Zealand.

Leading Brazilian entrepreneur Henry Maksoud (top right) and Ed Crane (middle left) of the Cato Institute were keynote speakers at the workshop in Brazil.

Gordon St. Angelo (middle right) of the Lilly Endowment, Indianapolis, Indiana, spoke in Sao Paulo on fund-raising.

Tibor Machan, a professor at Auburn University, Alabama; Alberto Benegas Lynch, Jr., of the Escuela Superior de Economía y Administración de Empresas, Buenos Aires, Argentina; and Ramon Diaz, Director of the Instituto Libertad y Desarrollo Montevideo, Uruguay (bottom), listened to a talk at the Brazilian workshop.

**Opposite page:**

Manuel Ayau (left) responded to speeches made at the lunch held in his honor in Guatemala.

Virginia Strauss (right) spoke in Guatemala on the publications of the Pioneer Institute, Boston, Massachusetts.

## Record Year for Atlas

1989 was a record year for Atlas on all fronts. "Revenues doubled, calls for advice tripled—maybe quadrupled, and we saw new groups incorporate in Ohio, Texas, Ghana, the Bahamas, and Portugal," reports Atlas President John Blundell.

The past year also saw the start of a series of six Atlas Workshops spread over 13 months in six different parts of the world—South America, Australasia, Central America, North America, Western Europe, and Eastern Europe.

Looking to the year ahead Blundell commented: "New institutes in Eastern Europe, Western Europe, and North and South America are clearly in the cards."

"Our donors continue to respond magnificently and their ongoing support is reaping an incredible harvest of activity around the world," he concluded.

## Eastern Europe Opens Up—Atlas Active

As change sweeps through Eastern Europe, Atlas has become increasingly active in that region. Working closely with the East-West Outreach Program of the Vienna-based Carl Menger Institute and the Institute for Humane Studies at George Mason University, Atlas is now aiding individuals in establishing new institutes in Poland and Czechoslovakia.

"Shipments of books by existing institutes, start-up grants, and office equipment are in high demand," commented Atlas President John Blundell.

"Over the next few months I am sure we will be acting on many more requests," he continued. "Fortunately the sterling work of the East-West Outreach Program not only is giving us excellent on-site information, but also is screening the many demands being made. Consequently, I am more than confident that our shipments and grants are reaching the right people."

## New Institutes Incorporate

Friends of Atlas will wish to add the following names and addresses to their Rolodexes. All are CEOs of newly incorporated institutes:

Sam Staley  
Urban Policy Research Institute  
PO Box 1061  
Dayton, OH 45401

Charles Mensah  
IEA Ghana  
PO Box 01168  
Christianborg  
Accra  
GHANA

Charles Hall  
IEA Bahamas  
PO Box N-764  
Nassau  
BAHAMAS

Dr. Robert Bradley  
The Institute for Energy Research  
6243 Del Monte  
Houston, TX 77057

Dr. Pedro Arroja  
IEP  
Avenida Rodrigues de Freitas 349  
Porto  
PORTUGAL

Harry Papatotiriou  
EKOME  
PO Box 57  
19003 Markopoulo  
Mesogeia, Attica  
GREECE

The Atlas staff looks forward to working with all of the intellectual entrepreneurs listed above as their plans unfold.

## Atlas Named North American Distributor of IEA Books

The Institute of Economic Affairs in London has named Atlas its sole distributor of IEA publications in North America. Distribution was previously handled by a company based in Albuquerque, NM.

Atlas is currently selling subscriptions for all titles published in 1990. For \$85.00 (VA residents must add 4.5% sales tax), one can receive all Hobart Papers and Paperbacks, Research Monographs, Occasional Papers, and Readings published by the IEA in 1990. This price includes shipping and handling to any destination in North America. The subscription saves 30-40% off the cover price. Many titles published prior to 1990 are also available. Please call or write Atlas for more information.

Recent titles include the Hobart Paper *Limited Government* by John Gray; the Hobart Paperbacks *Privatization & Competition: A Market Pro-*

*spectus and Freedom in Broadcasting*, both edited by Cento Veljanovski; the Research Monograph *The Future of Telecommunications* by M. E. Beesley and B. Laidlaw; the Occasional Paper *The Future of Monetary Arrangements in Europe* by Robin Leigh-Pemberton; and the IEA Readings *Reaganomics and After, Whose Europe? Competing Visions for 1992, and Ideas, Interests, & Consequences*.

## Adam Smith in Spanish

With the support of Liberty Fund, Indianapolis, Atlas recently coordinated the Spanish translation, publication, and distribution throughout Central and South America of E. G. West's classic book on Adam Smith.

*Adam Smith: El Hombre y Sus Obras* was officially released January 1990 at the Mont Pelerin Society meeting in Guatemala. Author E. G. West and translator Julio Cole were both on hand to autograph copies of the book. Further translations are planned for 1990 and 1991.