



Highlights



Atlas Looks at Culture and Environmentalism in the Americas

Cultural concerns and environmentalism were the leading topics at two conferences attended by Atlas staff during the month of May.

18th International Workshop

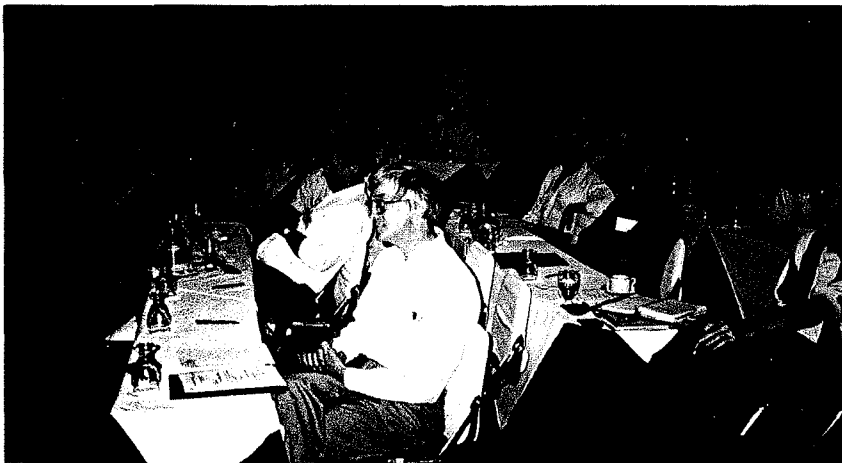
At Hacienda de Cocoyoc, near Cuernavaca, Mexico, Atlas President Alejandro Chafuen and Director of

Program Development Carl Helstrom were busy with Atlas's 18th International Workshop. Forty institute professionals and foundation executives from 12 countries (representing both American continents, France, and Spain) gathered to discuss the role of independent institutes in the growing debates over culture. Looking at "cultural issues" as social problems that usually require more than economic explanations to resolve, a variety of viewpoints were explored.

Charles Murray, the noted social theorist and writer, kicked off the workshop with his keynote speech "Little platoons, free markets, and the making of community." He observed that communism and socialism have been defeated ideologically at the international political level. However, in many countries the interventionist ideas of socialism are still prevalent and constraining the economic improvement of most people.

Dr. Murray sees hope for the future in the worldwide efforts of ordinary citizens to discard burdensome policies and ineffective policymakers. He sees them as prime movers in the shift towards freer markets and more limited governments helped along by the technological innovation that is revolutionizing international communications and information transfers.

Latin American viewpoints were presented by Harald Beyer (**Centro de Estudios Publicos**, Santiago, Chile) and Maria Murillo de Ghersi (**Centro de Investigacion y Estudios Legales**, Lima, Peru) who discussed the characteristics of the evangelical populations
(continued on page 2)



Atlas's 18th International Workshop—Top: Charles Murray, keynote speaker; Bottom: Workshop participants at a management session

Atlas Moves to New Headquarters

In 1988, Atlas joined the Institute for Humane Studies at the Tallwood House in Fairfax, Virginia. In order to accommodate new staff and summer interns, Atlas has temporarily relocated within downtown Fairfax in the Victoria Square building, just five minutes from Tallwood. The mailing address remains the same, but the tele-

phone and fax numbers have been changed: Tel (703) 352-0525, Fax (703) 352-8334, computer bulletin board (703) 352-8322.

The Atlas staff welcomes visitors to its new location. It is still within a thirty-minute drive from Washington, DC so please arrange a visit if you are in the area.

Top: John Cooper, David Kennedy, and Tom Bethell at a workshop break.

Bottom: Maria Murillo de Ghera of CITEEL (Lima, Peru)



(Workshop continued from page 1) in their countries. They noted that Chilean and Peruvian evangelicals are relatively poor, yet they demonstrate remarkable propensities for voluntarism and charity.

Other perspectives were presented by David Kennedy (Earhart Foundation, Ann Arbor, MI), who provided a donor's outlook on ways to address cultural problems, and Marvin Olasky (University of Texas, Austin), who asserted that cultural issues should be dealt with as social problems in general, instead of economic problems specifically. He believes research should focus on the faiths, beliefs, and customs of people in the social groups and minorities in inner-city areas who are mainly affected by governmental policies.

Overall, the participants agreed that institutes should address cultural issues and try to show how many of the causes and effects of poverty and urban decline are linked to government policies, regardless of the basic cultural values of a nation.

John Goodman (National Center for Policy Analysis, Dallas, TX) presented the luncheon address and pointed out market-oriented ways to improve policymaking (privatizing, contracting out, etc.). Institutes, he noted, should develop realistic practicable plans for moving toward market-based societies that promise better standards of living for the majority of people.

The remainder of the workshop focused on management strategies to



help institutes carry out their missions. John Blundell, Chairman of Atlas's Executive Committee and President of Charles G. Koch Charitable Foundation (Washington, DC); Michael Walker (The Fraser Institute, Vancouver, BC); Rolando Espinosa (Centro de Estudios en Economia y Educacion, Monterrey, Mexico); Jesus Eduardo Rodriguez (Centro de Divulgacion del Conocimiento Economico, Caracas, Venezuela); and William Beach (Institute for Humane Studies, Fairfax, VA) presented specific strategies. Many of the methods focused on applying for-profit management techniques to the administration of nonprofit institutes.

Throughout the workshop, the sessions were complemented by talks from institute representatives who provided updates on their ongoing projects and prospects for future programs. The penultimate session, for example, featured a discussion about ways to more effectively inform academics and in-

tellectuals of the viability of limited government, market-based alternatives. This panel included Charles Moser (George Washington University, Washington, DC), Tom Bethell (Hoover Institution, Stanford, CA), Jay Hakes (aide to Senator Graham of Florida), and John Cooper (James Madison Institute, Tallahassee, FL).

The final session featured a presentation by Manuel Mora y Araujo (Centro de Estudios para Politicas Publicas Aplicadas, Buenos Aires, Argentina). Mr. Mora y Araujo, a professional pollster, explained the importance of understanding local cultural mores when planning an institute's programs.

The next Atlas workshop is scheduled to be held on November 17 to 19, 1992, hosted by the Instituto Ecuatoriano de Economia Politica in Guayaquil, Ecuador.

Fifth Annual Liberty Forum

During that same week, Environmental Research Associate, Jo Kwong participated in "State or Markets: Which Better Defends the Environment?," the fifth annual forum of the Instituto de Estudos Empresariais in Porto Alegre, Brazil. IEE is a nonprofit association of entrepreneurs and businessmen who seek an improved business climate by promoting and developing free market ideas.

In conjunction with several public policy institutes in Brazil, the IEE produced an environmental program consisting of a book signing celebration, a day-long conference, and a variety of media events and reports.

The events were kicked off with a reception to celebrate the Portuguese translations of four books:

Economics and the Environment: A Reconciliation edited by Walter Block (The Fraser Institute, Vancouver, BC) published by IEE as *Economia e Meio Ambiente: A Reconciliacao*;

Trashing the Planet by Dixie Lee Ray and Lou Guzzo (Regnery Gateway, Lanham, MD) published by Instituto Liberal - Rio Grande do Sul as *Sucateando o Planeta*;

Progressive Environmentalism (National Center for Policy Analysis, Dallas, TX) published by Instituto Liberal-Rio Grande do Sul as *Ecologia Inteligente*;

Myths about Environmental Policy by Jo Kwong (Citizens for the Environment, Washington, DC) published by Instituto Liberal - Rio de Janeiro as *Mitos Sobre Política Ambiental*.

Atlas facilitated the translation process by negotiating and securing the Portuguese translation rights from the U.S. publishers, thus enabling the institutes to produce the books in a relatively short time.

Three of the authors—Anderson, Block, and Kwong—were present to autograph copies of the books, which were distributed to donors and supporters of the IEE.

The following day, the forum was held at the Hotel Plaza San Rafael. Guest speakers from the United States included Richard Stroup and Terry Anderson of the **Political Economy Research Center** (Bozeman, MT), Walter Block, and Jo Kwong.

Brazilian panelists included Fernando Gabeira, the founder of the Green Party in Brazil; Omar Carneiro, president of Shell, Brazil; and Herbert Levy, director of *Gazeta Mercantil* newspaper. The panels were moderated by two leading television journalists, Boris Casoy and Augusto Nunes.

Over 800 people attended the forum, many of whom had never considered integrating free markets with the environment. Gilberto Mestrinho, governor of the State of Amazonia, asked Atlas to contact him to discuss free market environmentalism.

The annual IEE forums have developed the reputation of being among the most important trend and opinion-leading events in Latin America. Not surprisingly, this fifth annual forum received full press coverage. Hopefully, journalists were introduced to a new way of looking at environmentalism just prior to the June 1992 "Earth Summit" meeting of the United Nations Conference on Environment and Economic Development.

Antony Fisher Awards for 1992

Atlas presented its Third Annual Sir Antony Fisher International Memorial Awards during its 18th International Workshop in Mexico. Financial prizes were awarded to the institutes that produced the most influential publications during the prior two years.

The **Pacific Research Institute** of San Francisco and the **Political Economy Research Center** of Bozeman, Montana, were co-awarded the first prize of \$10,000 for the book *Free Market Environmentalism* by Terry Anderson and Donald Leal.

The **Hong Kong Centre for Economic Research** was awarded second prize for *International Telecommunications in Hong Kong* by Milton Mueller. **Centro de Divulgacion del Conocimiento Economico** (Caracas, Venezuela), received third prize for *Social Security in Venezuela* by Carlos Sabino and Jesus Eduardo Rodriguez, which is now available in English as well as Spanish.

A special award was given to Leonard Liggio of the Institute for

Humane Studies. The scholar's indefatigable work on behalf of the ideas of the free society and the people that work for them is well known. He is the current president of the Philadelphia Society, serves on the boards of directors of the **Institute for Humane Studies Europe** (Paris, France) and **The Acton Institute for the Study of Religion and Liberty** (Grand Rapids, MI). Dr. Liggio is also on the advisory boards of the Private Enterprise Research Center at Texas A & M University, the Capital Research Center (Washington, D.C.), and The Heritage Foundation's Henry Salvatori Center for Academic Leadership (Washington, DC). Dr. Liggio received an engraved silver tray as a token of appreciation for his praiseworthy service.

Atlas UK Fisher Prize

Atlas U.K. also conducts an award program in the memory of Sir Antony Fisher. Its program recognizes individuals whose published work strengthens public understanding of the political economy of the free society.

Michael Novak, whose pathbreaking writings have explained much about the interrelationships between economics and ethics, was the 1992 first prize winner for his book, *The Spirit of Democratic Capitalism*. Atlas Executive Committee Chairman John Blundell and President Alejandro Chafuen attended the luncheon in London, where Lady Margaret Thatcher presented the prizes.



Top: Alejandro Chafuen presents third prize award to Jesus Eduardo Rodriguez of CEDICE (Caracas, Venezuela).

Bottom: John Blundell (center) with Lord Harris of High Cross and Lady Margaret Thatcher at UK Fisher Prize luncheon.

Institute News

In May, the **Cato Institute** (Washington, DC) and **Centro de Investigaciones sobre la Libre Empresa** (Mexico City) co-sponsored "Liberty in the Americas," a conference to examine the implications of free trade between North and South America. C-Span and all major Mexican news media covered the meeting. Nobel Laureate Milton Friedman's recommendations to legalize narcotics received considerable media attention.

Atlas president Alejandro Chafuen attended the Cato/CISLE conference, and Atlas sponsored participants from Argentina, Chile, Cuba, Ecuador, Mexico, and Venezuela.

The Acton Institute announced the winners of its 1992 student essay contest. The winning essays on "The Role of Religion in Fostering a Free Society" will be published in the fall.

Father Robert Sirico, President of Acton, was interviewed on "Investor's Hotline," a radio program billed as "Investment Intelligence from the World's Top Free Market Experts."

In July, Father Sirico presented a lecture at IHS titled "Religion and Liberty: the State of Liberal Ideas in the Church."

The Urban Policy Research Institute (Dayton, OH) has published two editions of its newsletter, *Update*, featuring articles on property rights and zoning in Hong Kong, small business regulation, the drug economy and its impact on inner cities, and educational choice. The Hong Kong article draws from research Sam Staley, UPRI's president, is conducting for **The Hong Kong Centre for Economic Research** on land use development and zoning.

John Goodman, president of the **National Center for Policy Analysis**, visited the **Instituto Libertad y Desarrollo** (Santiago, Chile) to promote free market solutions to environmental problems. NCPA is hoping to have the Spanish edition of its environmental task force report "Progressive Environmentalism," distributed in every other Latin American country. The report was translated into Spanish by



Daniel Stancu, Executive Director of Liberty Institute (Bucharest, Romania) at Laissez Faire Books Corner grand opening.

the ILD.

NCPA's environmental program has also produced "A Consumer's Guide to Environmental Myths and Realities," which dispels frequent misconceptions about recycling. It was reprinted in condensed form in the May 1992 issue of *Reader's Digest* and was the basis for a cover story in *Consumer's Research* magazine.

Free market environmental ideas have also been presented in Romania through the work of the **Liberty Institute** (Bucharest, Romania). In "Economy doesn't exclude environmentalism," Daniel Stancu and Alexandru Tasnadi developed a two-part introduction to this alternative approach to environmental concerns.

Liberty reports the opening of the Laissez Faire Books Corner in Bucharest, featuring over 1400 books and brochures. The opening celebration was attended by students, researchers, professors, journalists, politicians and government officials. Customers included Prime Minister Teodor Stolojan, who purchased several books.

The Book Corner is the result of an exciting joint project of IHS and Laissez Faire Books (San Francisco, CA). Using money raised by IHS, Laissez Faire Books acquires books through discount purchases and donations. These publications are given to institutes in Eastern Europe, such as Liberty. The book donations give the institute staff valuable experience in program management and product marketing. Proceeds from book sales go to the local institute, helping to raise much-needed cur-

rency to reinvest in other programs.

Liberty also translated "The Rise and Decline of the Swedish Welfare State" and "Abecedaire Economique" and is in the process of translating *Economics in One Lesson* by Henry Hazlitt and *The Firm, the Market and the Law* by Ronald Coase.

The Hong Kong Centre for Economic Research has published a second edition of its monograph, *International Telecommunications in Hong Kong*. The first edition, published in 1991, sold out after one year and received second place in Atlas's 1992 Sir Antony Fisher International Memorial Awards.

The Centro de Divulgacion del Conocimiento Economico has translated and published *Social Security in Venezuela* in English. Third place winner in the 1992 Fisher Awards, the book was first published in Spanish. It analyzes the government-run Venezuelan social security system and makes a strong case for privatization. A limited number of copies are available for \$10.00 each from Atlas.

In June, the **Adam Smith Institute** (London, UK) marked its 15th anniversary with a celebration dinner featuring Prime Minister John Major as the guest of honor. A number of Atlas friends were among the many guests: Robert Poole (Reason Foundation, Los Angeles, CA), John Goodman (National Center for Policy Analysis, Dallas, TX), Henri Lepage (L'Institut Euro 92, Paris), and David Somerville (National Citizens' Coalition, Toronto).

New Books and Publications

Pacific Research Institute published *The Heated Debate: Greenhouse Predictions Versus Climate Reality* by Robert Balling. Balling dispels much of the "science fiction" of global warming and the greenhouse effect, arguing that environmental disaster is not imminent as so often claimed by environmental special interest groups. In the foreword, noted political scientist Aaron Wildavsky explores the environmental activists' strategy of using global warming threats as a means to achieve an egalitarian society.

The National Center for Policy Analysis's latest study, entitled "The Next Environmental Battleground: Indoor Air," looks at proposals for the federal government to regulate indoor air in much the same way it regulates outdoor air. Author Dwight Lee argues that the "cure" could be far worse than the disease—that it is more efficient and effective to empower the private sector to solve environmental problems.

The Institute for Energy Research (Houston, TX) published "Utilities and the Market Process: Regulation or Competition." The booklet, by Jerome Ellig, describes the weaknesses of traditional cost-based regulation. The next booklet in the quarterly series, which focuses on demand-side management of utility industries, will soon be available from IER.

Virginians for Property Rights (Madison, VA), a statewide organization dedicated to preserving private property rights, has published *U.S. vs. National Park Service*. The publication spotlights the increased use of historic designation districts by the National Park Service as a vehicle for increasing land use controls on private property.

The Institute of Economic Affairs (London, UK) has published two new titles which are available in North America through Atlas. *The State of the Economy 1992* is a collection of views on the economic outlook and the



Left to right: William Beach (IHS), Bernard Siegan, and Alejandro Chafuen (Atlas) meet to discuss Prof. Siegan's new book.

economic policy of the United Kingdom as presented by leading analysts and commentators. In *Overseas Investments, Capital Gains and the Balance of Payments*, Cliff Pratten examines how services such as banking, insurance, and shipping maintain the balance of payments in the United Kingdom.

Atlas recently helped The Locke Institute and the Institute for Humane Studies, both in Fairfax, VA, coordinate the publication of Professor Bernard Siegan's new monograph, *Drafting a Constitution for a Nation or Republic Emerging into Freedom*. The book endorses the United States Constitution and legal traditions as models and discusses how countries adopting market systems can establish rule of law along the lines of the American prototype. *Drafting a Constitution* has already stimulated interest among institutes in Latin America, especially in Brazil, Colombia, Peru, and Venezuela. Atlas is helping to have it translated into Spanish and Portuguese to make the ideas more accessible to academics and policymakers.

John Malek, a Polish emigre living in California (who translated Ludwig von Mises' *The Anti-capitalistic Mentality* into Polish) has arranged to have the Siegan book translated into Polish.

Professor Siegan teaches at the University of San Diego's School of Law and is a well-known classical liberal legal theorist. He has worked with the Bulgarians and the Czechoslovaks during their constitution writing processes.

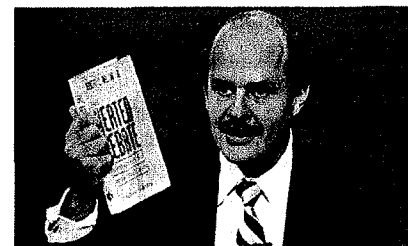
Please contact Laissez Faire Books (942 Howard Street, San Francisco, CA 94103; 800-326-0996) to order copies of Siegan's book.

Staff News

On June 12, Atlas president Alejandro Chafuen discussed the United Nation's 1992 "Earth Summit" on the Foro Interamericano television program. The show was aired during prime time on leading Latin American Cable TV channels. Foro Interamericano is produced by the United States Information Agency for broadcast outside the U.S.

In June, Jo Kwong lectured about environmental myths and property rights to the Florida Cattlemen's Association in Marco Island, Florida. Representing one of the largest groups of private landowners, the cattlemen have grown increasingly concerned about diminishing rights to property. The group was pleased to learn that there is a growing number of policy institutes devoted to preserving individual rights and market processes.

Also that month, Kwong lectured to student groups at the Institute for Humane Studies' Liberty and Society Seminar in Charlottesville, Virginia, and at the Charles G. Koch Summer Internship Program seminar in Alpine Lake, West Virginia.



Alejandro Chafuen holds up a copy of *The Heated Debate* for the television audience of *Foro Interamericano*.

Atlas Welcomes Summer Interns

This summer, Atlas hosted Erica Gum, Roberto Helguera, and Magnus Nilsson as participants in the Charles G. Koch Summer Fellowship Program. Erica, Roberto, and Magnus spent six weeks at Atlas, learning about public policy work.

Erica, originally from Beavercreek, Ohio, studied political science and economics at Johns Hopkins University in Baltimore, MD. Thanks to a public finance class taught by Sir Alan Walters, former economic advisor to Lady Margaret Thatcher, Erica was introduced to classical liberal economics. She is pursuing a Masters degree in Public Policy at Duke University in the fall, focusing on taxation and issues concerning families and education.

While at Atlas, Erica started updating Atlas's manual, "Do's and Don'ts for Public Policy Research Institutes." She also attended seminars hosted by the **Institute for Humane Studies** and the **Cato Institute**.

Magnus Nilsson of Stockholm, Sweden, studies philosophy at Stockholm University. From 1988 to 1990, Magnus served as National Chairman of Fria Moderata Studentforbundet, the classical liberal/conservative student organization in Sweden. He also served as Vice Chairman of the Board of European Democratic Students, an organization which organizes conferences and seminars on political topics.

Following his years as a campus activist, Magnus worked as a journalist for the Swedish Employers Confederation's magazine and several newspapers. He has also been political editor of *Norrbottenskuriren*, the major conservative newspaper in northern Sweden.

After helping with the Moderate party's general election campaign in 1991, Magnus joined **Timbro**, the market-liberal think tank in Stockholm, where he is Managing Editor of *Smedjan*, a quarterly magazine on public policy issues (for more information

Free Market Environmental Update

The Atlas free market environmental primer has prompted a number of encouraging responses from institutes around the world. Some have been spurred by the primer to produce versions for their own countries. The **Adam Smith Institute** (London, UK) plans to publish a British version and the **Carl Menger Institut** (Austria) plans to publish a German monograph on free market environmentalism. Others report that the articles will be useful in their programs and publications on environmentalism.

Atlas was also able to use its network to boost visibility for free market ideas in other ways during the past months. For example, during the Atlas International Workshop in Mexico during May 1992, Alejandro Chafuen met with institute directors to discuss ways to become involved in the United Nation's Conference on Environment

and Economic Development. Based on the discussions, Atlas hired an environmental journalist from Latin America and created a program to publish his coverage of the Earth Summit throughout the Spanish-speaking regions.

Journalist Leandro Canto, who recently completed a book on environmentalism, attended the Earth Summit and produced numerous articles about the event. His articles were faxed to Carlos Ball, President of **Agencia Interamericana de Prensa Economica** in Boca Raton, Florida, which specializes in distributing opinion editorials and news packets to Latin American newspapers. Leading Latin American newspapers such as *El Mercurio* (Chile), *ABC Color* (Paraguay), *La Prensa* (Panama), *Excelsior* (Mexico), *El Mundo* (Bolivia) and others published Canto's reports.

about Timbro, see Spring 1992 edition of *Highlights*).

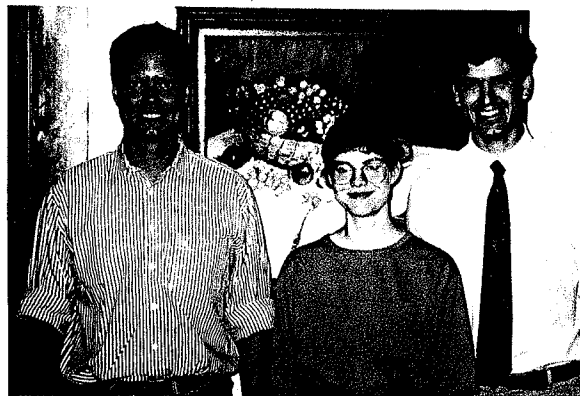
During the summer, Magnus helped update Atlas's database of institute information.

Roberto Helguera came to the U.S. in 1984 from Argentina and was introduced to classical liberal ideas while attending a **Foundation for Economic Education** (Irvington, NY) Summer Seminar in 1986. The following year, he returned to Argentina and became involved with the **Institute of Studies in Economics and Social Ethics**, a

classical liberal institute in Argentina.

Roberto studied philosophy, theology, and math at Thomas Aquinas College in Southern California from 1987 to 1991. He worked for Atlas in the summer of 1991 as a Latin American Fellow.

In 1992, as a Koch fellow, Roberto assisted Alejandro Chafuen with Atlas's Latin American program. He now attends Loyola University of Chicago Law School and plans to eventually work in the field of public interest law.



Left to right: Magnus Nilsson (Sweden), Erica Gum (USA), and Roberto Helguera (Argentina)—Atlas's 1992 Charles G. Koch Charitable Foundation Summer Fellow