

HIGHLIGHTS



Atlas Economic
Research Foundation

Summer 1995

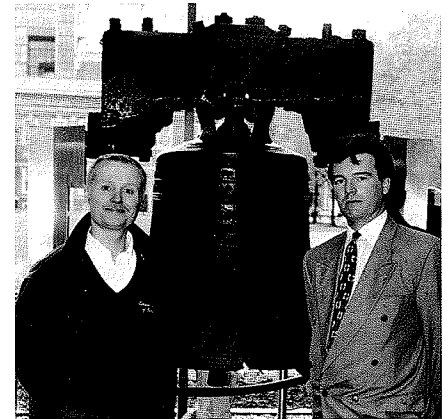
Atlas Hosts 25th International Workshop in Philadelphia

The Winter 1995 issue of *Highlights* asked "What can Institutes Contribute?" to family policy. Atlas's 25th International Workshop in Philadelphia focused on this theme, bringing policy professionals together to exchange ideas about the roles, contributions, and institute programs.

Representatives from more than 45 institutes in Canada, Chile, Colombia, the Czech Republic, Ecuador, England, France, Ghana, Ireland, Mexico, Spain, Turkey, and the United States, attended the meetings. New participants included Patrick Addey and David Andoh (IEA-

Ghana, Accra, Ghana), Brian Baugus (**Free State Institute**, Easton, MD), Bruce Chapman (**Discovery Institute**, Seattle, WA), Gabriel Elorriaga and Alfredo Timermans (**Instituto de Ecologia y Mercado**, Madrid, Spain), German Ramirez Garcia (**CESA**, Bogota, Colombia), Samson Kimenyi (**African Research Center for Public Policy and Market Processes**, Kenya), Patricia Morgan (**Institute of Economics Affairs**, London), Douglas Munro (**Calvert Institute**, Baltimore, MD), Harry Olson (**Commonwealth Foundation of PA**, Harrisburg, PA), Gary Palmer (**Alabama Family Alliance**, Birmingham, AL), and Alphonse Vinh (**Commonwealth Foundation of VA**, Fairfax, VA).

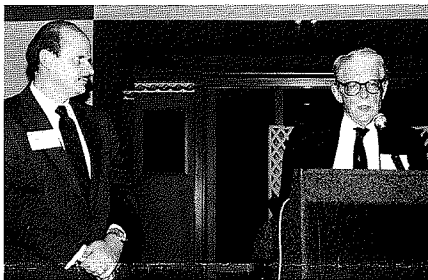
Taking a slightly different twist from traditional family conferences, the Atlas program considered the role of business people and the business world in affecting policies relating to the family. In the opening keynote speech, Lovett C. "Pete" Peters, the founder of the **Pioneer Institute** in Boston, presented "Virtue, Markets and Liberty:



Brian Crowley and Douglas Munro at the Liberty Bell in Philadelphia

What 60 years in Business Have Taught Me." Drawing from his personal and professional experiences, he provided insights on the role of personal virtue in society.

Fifty years of government policies have taken their toll on the American family, according to luncheon speaker Alan Carlson (**Rockford Institute**, *(continued on page 3)*)



Atlas President Alejandro Chafuen (left) and "Pete" Peters delivering keynote address

Triple Dubs, Surfing, Clickstreams, and Cobweb Sites

Please note your e-mail address in future correspondence to Atlas.

We are creating a directory for institutes.

Translations:

Triple Dub—An abbreviated way to say "WWW"

Clickstreams—The paths a user takes as he or she navigates cyberspace

Cobweb Sites—A WWW site that hasn't been updated for a long time. A dead Web page.

Atlas now offers "Economic Information Services" for the independent public policy research institutes it supports. Charlie Evans, Atlas's new director of EIS, is available to assist in understanding and using electronic information technology. He is able to help institutes navigate the cyberspace, *(continued on page 2)*

Public Policy Institutes Offer Leadership to State and Local Governments

Pro-market public policy institutes are offering creative ideas and leadership to help streamline and improve government delivery of services. New resources, from new budget proposals, to indexes of state data, are widely available to state and local officials, opinion leaders, policy analysts and others interested in governmental reform.

The Evergreen Freedom Foundation (Olympia, WA) combined a bit of humor with some hard-hitting ideas in its analysis of the Washington State budget. *The Washington State Budget...A Herd of Sacred Cows*, offers a menu of options to downsize government. "We have developed recommendations with the greatest amount of responsibility and flexibility possible looking at short and long term goals," writes president Bob Williams. Drawing from successful options implemented in other states, as well as offering new suggestions, EFF also educates its readers about the budget process.

The **John Locke Foundation** (Raleigh, NC) published a plan for state

fiscal responsibility. *Changing Course: A Plan for Fiscal Responsibility and Future Prosperity in North Carolina*, an alternative budget for North Carolina was released in March. The institute plans to publish updates as well as another paper at the end of the 1995 legislative session to analyze the work of the General Assembly in reducing the size and scope of state government.

Fixing the Roads: A Blueprint for Michigan Transportation Infrastructure Policy, published by **Mackinac Center for Public Policy** (Midland, MI), argues that the state's policymakers must "fundamentally reinvent the planning, funding, construction and maintenance procedures," and offers suggestions for funding the needed changes.

National Center for Policy Analysis's (Dallas, TX) *Tax Briefing Book* provides basic information and analysis for policy professionals and members of Congress. The publication includes a lesson on the economics of capital and its implications for public policy. It also examines ten common myths about cap-

ital and taxes that typically lead to bad public policies.

Reclaiming the Legacy, published by the **South Carolina Policy Council**, offers a "plan of action to reverse the growth of state government and consumption of our wealth, based on South Carolina's traditional values of personal responsibility, limited government and free enterprise." The collection of essays on vital issues facing the state includes an examination of government efficiency, education, welfare, crime, economic growth, and health care.

With continued interest in family and cultural values, Mississippi policy analysts may find *The Mississippi Index of Leading Cultural Indicators* useful. **Mississippi Family Council's** publication offers a "concise display of social changes in Mississippi over the past 30 years." Patterned after William Bennett's national study of the same name, the index examines crime, family structure, health, education, welfare, and poverty as measures of social health to evaluate the state's cultural direction.

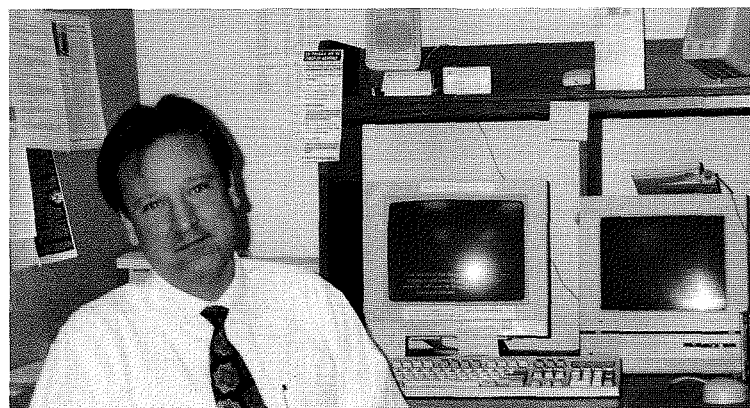
(*Triple Dubs continued from page 1*) avoid cobweb sites, design triple dub pages, and otherwise enhance communication and research skills.

Evans joined Atlas in late April. His skills include familiarity with communication and research resources of the Internet. In upcoming months, Evans will locate Internet resources relevant to the Atlas mission, identify niches where relevant resources are absent, coordinate these activities with institutes in the

Atlas family, create and install a "homepage" enabling those with WWW access to benefit from these activities, and consult with Atlas colleagues to determine other information and technical priorities.

If you have questions, projects, or

problems that Evans can assist with, please call him at Atlas. He has a background in education and is accustomed to presenting technical information to those with little familiarity with electronic information.



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(Workshop continued from page 1)

Rockford, IL). From the welfare system to the failure to maintain the value of the income tax deduction for children, the family has been under assault. Marriage and motherhood have been diminished by government policies leading to increasing illegitimacy and the rise in the number of working moms.

At the afternoon sessions on "Family, Progress, and Civility," Margaret Conditt, a staff scientist for Procter & Gamble, shared her concerns about environmental education. The emphasis on doom and gloom is creating a generation of "Eco-kids" or "Doomsday Kids" who feel overwhelmed and helpless in creating solutions to environmental problems. Conditt described how private industry, especially research and development departments, can work cooperatively with institutes.

Gary Palmer described ways in which the **Alabama Family Alliance** and other institutes have benefitted from the wealth of scientific knowledge available at Procter & Gamble. He further reflected on the institute's work in education, economic policy, and a wide



From left to right: Atlas fellows Mario Jaramillo (Bogota, Colombia) and Patrick Addey (Accra, Ghana) with German Ramirez Garcia (CESA, Bogota, Colombia)



Imad Ahmad (Minaret of Freedom Institute, Bethesda, MD) and Ian Vasquez (Cato Institute, Washington, DC)

range of other areas, noting that "All policy is family policy." His perspective, summed up by Atlas adjunct fellow Deroy Murdock, "combines the moral concerns of a Christian with the hands-off, economic-oriented sensibilities of a libertarian."

ily" complex, Conna Craig described how the **Institute for Children** (Boston, MA) is battling government-run foster care. Shattering myths about foster care and adoption, Craig reveals that "no child is unadoptable. For every bi-racial child and every child with AIDS, Down's syndrome, or any number of disabilities, there are loving parents lining up to adopt." Yet, government agencies stand in the way. Craig shared the institute's vision of adoption as the ultimate form of privatization.

The following evening, former Italian foreign minister Dr. Antonio Martino presented a thoughtful and entertaining address, "From the Rule of Lire to the Rule of Law" in which he described the changes Italy is experiencing as it transitions towards a government with a stronger reliance on democratic principles.

The last sessions of the program focused on the management of nonprofit organizations. Gipsie B. Ranney, co-author of *Beyond Total Quality Management, The Emerging Paradigm*, Dan Peters (Procter & Gamble and trustee of the **Buckeye Center** in Dayton, OH), Charles Hamilton (Market Projects, Wilton, CT), George Pearson (Atlas Trustee), and Jerry Ellig (**Center for Market Processes**, Fairfax, VA) presented alternative ideas about budgets, fund raising, the role of trustees, and other aspects of successful organization management.

Future Atlas workshops include a program in southern Florida on January 12-14, 1996, prior to the Mont Pelerin Society Regional meetings in Cancun, Mexico.



Gary Palmer (Alabama Family Alliance), Margaret Conditt (Procter & Gamble, Cincinnati, OH), and Digby Anderson (Social Affairs Unit, London)

Patricia Morgan discussed the implications of her book, *Farewell to the Family? Public Policy and Family Breakdown in Britain and the USA*, a new publication from the **Institute of**

Economic Affairs' Health and Welfare Unit. With tremendous detail, Morgan's book describes how governmental policies undermine the family. She focuses on the breakdown of the family and the policies which inhibit the formation of families as well. She further emphasizes how family policy is essentially designed around the mother/state unit, at the expense of the two-parent/child traditional family.

Further dismantling the "state/fam-

New Video Celebrates the Life and Ideas of F. A. Hayek

"This tape is a pleasure, because it helps you more fully understand and explain Hayek's ideas which are changing the world for the better."

Jim Powell, *Laissez Faire Books*

The Atlas Economic Research Foundation has issued a video series on the life and ideas of Friedrich A. Hayek, the man who helped revive classical liberal ideas during a time of upheaval in the world of 20th century ideas. *Hayek: Freedom's Philosopher*, a documentary which chronicles the economic, political, and social thought of Hayek, offers an appealing defense of the freedom philosophy to all viewers—especially young people and others who may be relatively new to the ideas.

Hayek's unwavering support for personal, political, and economic freedom are woven in the telling of his life story. His insights and perspectives

maintain their relevance for our current times. He shows, for example, how free societies prosper with minimal government intervention and how true justice comes from equality before the law of a strictly limited government.

Filmed in Austria, Germany, Britain, the United States, and Central America, the two-hour long video is

available for broadcasting or home use in either three or four parts. It is also available for educational or discussion group use in ten parts with study notes for tutors and students. A Spanish translation will be available later this year.

Atlas Economic Research Foundation can assist institutes in acquiring broadcast rights for this production.

Institutes and individuals interested in ordering this video tape should contact:

Atlas Economic Research
Foundation (UK)
Bassetts Manor
Hartfield
Sussex, TN7 4LA
England
Tel: UK-0892-770 304
Fax: UK-0892-770 873

or

Laissez Faire Books
938 Howard Street, Suite 202
San Francisco, California 94103, USA
Tel: 1-800-326-0996 or 1-415-541-9780
Fax: 1-415-541-0597
email: orders@lfb.org
email: 74741.2631@compuserve.com
WWW: <http://www.xmission.com/~legalize/lf/Laissez-Faire.html>

The price is US\$8 for PAL, US\$12.80 for NTSC, and US\$43 for SECAM; and US\$1.60 for the notes. For further information, contact Atlas Economic Research Foundation.

INSTITUTE NEWS

The **Acton Institute for the Study of Religion and Liberty** (Grand Rapids, MI) hosted a day-long welfare reform conference in Washington DC in March. Emphasizing subsidiarity—solving problems at the most local level possible—the program focused on private, voluntary organizations and their roles in solving social and economic problems. Conference sessions addressed the moral, historical, political, and practical aspects of welfare and private charity. Luncheon speakers included Speaker Newt Gingrich, Michigan Governor John Engler, and Indianapolis Mayor Stephen Goldsmith.

The institute also conducted its flagship program, "Toward a Free and Virtuous Society," for seminarians and religious studies students. The program offers sessions on the philosophical basis for a free society, an introduction to general economics, and practical applications of the philosophical principles.

A total of \$40,000 will be granted through Acton's Samaritan Awards to ten privately-funded human service

organizations in recognition of their compassionate and effective programs. The program will reward programs that offer personal mentoring; strengthen ties between family, friends, and the community; promote self-sufficiency and self-esteem; and attend to spiritual and material needs.

Cascade Policy Institute (Portland, OR) continues its efforts to improve the educational system through market forces with a lecture program by Dr. Myron Lieberman. In May, Lieberman, a former teacher union leader, discussed "Teacher Unions: Is the End Near? How to End the Teacher Union Veto over State Education Policy."

Discovery Institute (Seattle, WA), in conjunction with the Federalist Society (Washington, DC), sponsored "The Next 100 Days in Congress" to educate people about upcoming issues faced by Congress. Discovery also sponsored a regional forum on the future of Amtrak in April.

The Josiah Bartlett Center for Public Policy (Concord, NH) and the

Mackinac Center (Midland, MI) join the ranks of better government competition sponsors. The New Hampshire institute published a compendium of award winners, *Ideas for New Hampshire: 1994 Winners*, which shares plans on health insurance, transportation, privatization of state liquor stores, government services reduction, and employment accountability. The institute also announced the June 1995 opening of its second annual competition.

Mackinac's "Outrageous Law Competition" is billed as the public policy equivalent of a "spring cleanup." Mackinac will award \$100 to the Michigan residents who submit the best ideas for each of four categories: Civil Liberties for laws that infringe on personal freedom, Economic Liberties for laws that make it difficult to earn a living or operate a business, Waste of Taxpayer Dollars for dubious government expenditure, and Humorous Laws for the most ridiculous examples of government meddling. Winners will be honored at a July awards dinner.



Speaker Newt Gingrich meets with Rev. Robert A. Sirico of the Acton Institute

Pioneer Institute (Boston, MA) announced details of its fifth annual Better Government Competition. "Local Solutions to Public Problems" solicits ideas to improve cost effectiveness and stimulate non-governmental initiatives. Competition winners will be honored at an awards dinner in the fall. Winning proposals are slated for publication in November 1995.

NEW PUBLICATIONS

The Centre for Independent Studies (St. Leonards, Australia) takes a hard look at protectionism in *Buy Australian? Myths and Realities* by Terry Black. Examining the 1986 government policy of buying Australian goods, Black asserts that the campaign is an idea with few benefits and many costs. When consumers base their purchasing decisions on where a good is made, rather than seeking the best value for the money, living standards are reduced and resources are channeled to inefficient industries.

In *The Commonwealth Foundation's Pulse of Pennsylvania Survey*, state residents share their views on school choice, welfare reform, affirmative action, and environmental emissions control. The study, commissioned and funded by **Commonwealth Foundation** (Harrisburg, PA) and conducted by the center for Politics and Public Affairs at Millersville University, includes the foundation's policy recommendations.

Medical Savings Accounts: A Building Block for Sound Health Care, published by the **Evergreen Freedom Foundation** documents the successful use of Medical Savings Accounts in meeting health care reform goals. According to EFF president Bob Williams, "The research is now complete and it indicates MSAs are a better option than we originally thought." The study confirms the utility and effectiveness of the MSA concept and establishes the important central elements of MSA programs.

EFF also published a policy paper by James R. Johnston entitled "The Legal Framework for the Management of Washington's Forested Trust Lands: Limits and Imperatives."

Hong Kong Centre for Economic Research released *Clearing the Air: Vehicular Emissions Policy for Hong Kong*. Authors F. W. Rusco and W. D. Walls examine alternative environmental and transport policies such as road pricing and fuel taxes. HKCER also published *Planning Rules and Urban Economic Performance* by the **Buckeye Center's** (Dayton, OH) Sam Staley. Staley offers recommendations for minimizing the disruption of Hong Kong property markets and preserving the existing development process.

Independence Institute (Golden, CO) looks at the true costs of an orphanage in "The \$75,000-A-Year

Orphan: Reform Debate Encounters the Paradox of Costs." Author David W. Murray examines the array of institutional child care from social services, foster care, adoption, and residential care.

Institute of Economic Affairs (London) adds two new volumes to its Studies on the Environment series. *Rhinos: Conservation, Economics and Trade-offs* by Michael 't Sas-Rolfes examines the plight of the endangered rhinoceros, noting how international trade bans on rhino products have harmed conservation efforts. Sas-Rolfes argues for institu-



Julian Morris, author of *IEA Environment publication, The Political Economy of Land Degradation*

tional change based on greater private property rights and increased financial autonomy for state conservation agencies. *The Political Economy of Land Degradation: Pressure Groups, Foreign Aid and the Myth of Man-made Deserts* offers a critical assessment of the theories and politics behind anti-desertification projects. Author Julian Morris worked on the manuscript during his fellowship at Atlas in the summer of 1994.

The De-Moralization of Society: From Victorian Virtues to Modern Values is the IEA's newest addition to its "Choice in Welfare Series." Author Gertrude Himmelfarb offers an "important corrective to the popular perception of Victorian England—a scrupulous work of historical research that is at the same time a bold and provocative critique of modern society." Michael Novak authored *Awakening From Nihilism: Why Truth Matters* for the IEA's "Religion and Liberty Series." In this reprint of Novak's acceptance speech for the 1994 Templeton Prize for Progress in Religion, Novak argues that liberty, both in social and economic spheres, requires

a moral foundation.

The James Madison Institute (Tallahassee, FL) is circulating two new publications to public officials in Florida. *School Choice: A Time and Place to Begin* is an essay by J. Stanley Marshall that attempts "to open the channels for discussion and debate and then if all goes well, to enliven and elevate it, too." In "The Private-Sector Health Care Revolution: How It's Controlling Costs Across Florida and America," author Melanie S. Tammen examines private sector innovations that are making health care more accessible and more affordable.

National Center for Policy Analysis (Dallas, TX) continues to produce 1-page "Brief Analyses" on current issues. May releases include "Solving the Medicare Crisis," "The Case for ERISA (Employee Retirement Income Security Act of 1974)," and "Medical Savings Accounts and Managed Care." Recent editions of *NCPA's Policy Backgrounders* include "Myths About our Health Care System: Lessons for Policy Makers."

Plowing Ground in Washington by B. Delworth Gardner is available from **Pacific Research Institute** (San Francisco, CA). (Editor's note: Gardner is the mentor who introduced Atlas's Jo Kwong to classical liberalism!) *Plowing Ground* documents the failure of American farm policy and offers a public choice perspective for government reform in the agricultural sector.

PRI's publications also include a *Legal Studies Briefing*, "Punitive Damages in California: A Preliminary Report." The first in a series to evaluate the state's response to lawsuit abuse, the study measures the size, nature and extent of punitive damage awards in civil lawsuits in California's courts.

Pioneer Institute for Public Policy Research (Boston, MA) continues its study of education policy with the publication of "Special Education: Viewpoints on the Massachusetts Situation." Based on excerpts from policy leaders at two roundtable discussions, the paper features comments from educational leaders, state officials, and other policy analysts.

Pioneer's July issue of *Dialogue* offers an edited transcript of a policy forum hosted by the institute in May. "Megaplex: Civic Asset or Public Albatross" addresses the debates over

proposed construction of a convention facility in Boston.

Timbro (Stockholm, Sweden) released two additions to its English language series. In *Tyranny and the Left: Is Democracy for Everybody?*, former deputy Prime Minister Per Ahlmark discusses support for totalitarian ideas and regimes among leading Swedish politicians and intellectuals over the last decades. The Swedish edition of the book launched a debate about the moral guilt of the left in Sweden, Denmark and Norway. A second publication in the series, *Before and Beyond the Welfare State*, provides a re-examination of Sweden's welfare system.

Virginians for Property Rights' (Madison, VA) president Alice Menks authored *What About Property Rights?* to help provide basic definitions and answer basic questions about property rights. For copies, write to VPA at PO Box 986, Madison, VA 22727.

Property Rights & Policy Wrongs: How Individual Freedoms have Been Eroded, published by the **Washington Institute for Policy Studies** (Bellevue, WA), provides the type of anecdotal stories that originally gave rise to the grassroots property rights movement.

Black Public Opinion in Milwaukee, published by **The Wisconsin Policy Research Institute** (Milwaukee, WI) reveals findings from the institute's January 1995 survey on crime, education, welfare reform, racism, and housing.

New Translations, New Printings

The **Friedrich Naumann Foundation** (Konigswinter, Germany) published *Die Mythen Der Umweltpolitik*, a German translation of *Myths About Environmental Policy*, by Jo Kwong. The original monograph was published in 1990 by **Citizens for the Environment**, (Washington, DC).

Strong sales of the 1991 book, *Bionomics: Economy as Ecosystem*, by Michael Rothschild of **The Bionomics Institute** (San Rafael, CA) prompted the publisher to create a new, more commercially viable cover. The book, which describes the economy as a rainforest of diverse evolving companies instead of a machine needing regular tune-ups, has been translated into Spanish. Chinese and Russian translations are underway.

1995 Fisher Awards: Top Honors Go to The Locke Institute

For the second year running, **The Locke Institute** (Fairfax, VA) captured top honors in the annual Sir Antony Fisher International Memorial Awards. The institute's nomination, *Public Goods and Private Communities: The Market Provision of Social Services*, by Fred Foldvary, challenges conventional wisdom about public goods theory and constructs a counter-argument for the provision of public goods through non-governmental bodies. General director Charles Rowley remarked, "I am especially delighted by this award because it recognizes work by a young scholar that decisively refutes Paul Samuelson's 1954 judgement that only governments can effectively provide public goods." Dr. Rowley received a \$20,000 contribution from Atlas for the operating fund of The Locke Institute.

The \$10,000 award for second place was shared by **Libertad y Desarrollo** (Santiago, Chile) for *Las Tareas de Hoy: Politicas Sociales y Economicas para una Sociedad Libre* (The Tasks of Today: Economic and Social Policies for a Free Society) and **The Cato Institute** (Washington, DC) for *Perpetuating Poverty: The World Bank, the IMF, and the Developing World*. The Chilean book, edited by Cristian Larroulet, presents proposals to solve social and eco-

omic problems by expanding and deepening market-oriented reforms. The Cato publication, edited by Doug Bandow and Ian Vasquez, examines the conditions for economic development. Cristian Larroulet and Ian Vasquez accepted the awards for their institutes.

accepted the award for the FFF's publication which challenges the government school monopoly and offers a vision of 100% private, voluntary education. David Theroux accepted the Independent Institute's award for its publication which scrutinizes traditional concepts of



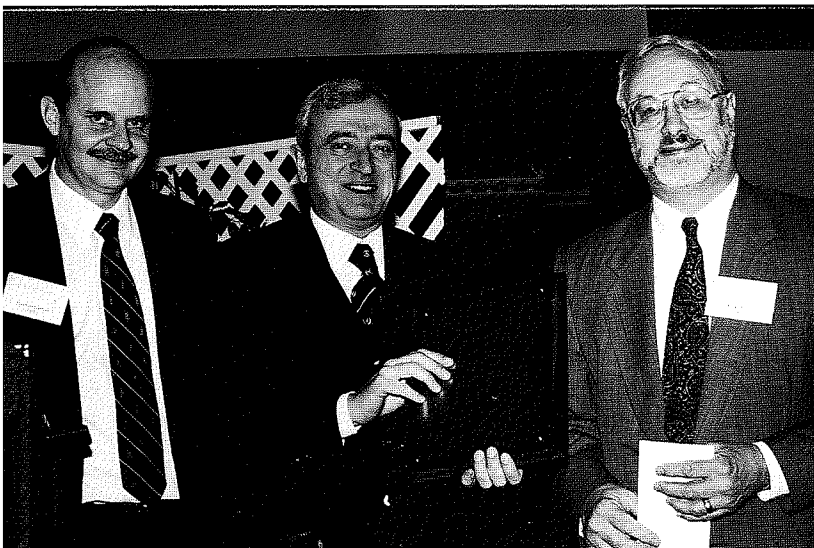
Former Italian Foreign Minister Antonio Martino (Rome, Italy), Atlas Executive Vice President Leonard Liggio, and Carlos Ball (Agencia Interamericana de Prensa Economica, Boca Raton, FL) pose by a portrait of Sir Antony Fisher, founder of Atlas

The third place award of \$5,000 went to **The Future of Freedom Foundation** (Fairfax, VA) for *Separating School & State* by Sheldon Richman and **The Independent Institute** (San Francisco, CA) for *Beyond Politics: Markets, Welfare and the Failure of Bureaucracy* by William C. Mitchell and Randy T. Simmons. Jacob "Bumper" Hornberger

"market failures" through the theories of public choice economics.

Each year, a panel of judges reviews institute publications and select those which make the greatest contributions to public understanding of a free economy. Atlas is grateful to its judges—Dr. James Buchanan, Dr. Alejandro Chafuen, Dr. Israel Kirzner, Henri Lepage, Norman Macrae, Dr. Antonio Martino, and Dr. E.G. West—for their participation and commitment to the program.

Since 1990, the Sir Antony Fisher International Memorial awards program honors Atlas's founder. Award monies are contributed by friends, family, and supporters of Sir Antony and Atlas Economic Research Foundation. Many friends recall the importance Sir Antony placed on the role of institutes in educating people about the virtues of a free society. Atlas is pleased to help commemorate his legacy by rewarding those institutes that produce the best publications to promote sound public policy reform. If you are interested in contributing to the Fisher Fund, please contact Atlas.



Charles Rowley (far right) receives Fisher Award from Alejandro Chafuen and Antonio Martino